

# RAJAR DATA RELEASE



Quarter 2023 – August 3<sup>rd</sup> 2023

## ALL RADIO LISTENING CHARTS

1. All Radio Listening including share via platform
2. All Digital Radio listening
3. BBC Radio / Commercial Radio – weekly reach and share
4. BBC Radio / Commercial Radio – platform share

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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	Q2 2022	Q1 2023	Q2 2023
<b>All Radio Listening</b>			
Weekly Reach ('000)	48,969	49,360	49,473
Weekly Reach (%)	87.5	88.2	87.8
Average hours per head	17.8	18.0	18.0
Average hours per listener	20.4	20.4	20.5
Total hours (millions)	998	1,008	1,016

<b>All Radio Listening - Share Via Platform (%)</b>			
AM/FM	32.4	32.4	31.4
Total Digital	67.6	67.6	68.6
DAB	40.8	39.8	40.3
DTV	4.5	3.4	3.5
Total Online	22.3	24.4	24.9
Website/Apps	11.5	10.5	10.5
Smart Speaker	10.8	14.0	14.4

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## All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q2 22	Q1 23	Q2 23	Q2 22	Q1 23	Q2 23	Q2 22	Q1 23	Q2 23
<b>All Radio</b>	87.5	88.2	87.8	998	1,008	1,016	100	100	100
<b>Total Digital</b>	72.9	73.9	73.9	674	682	697	67.6	67.6	68.6
<b>DAB</b>	58.0	58.2	58.5	407	402	409	40.8	39.8	40.3
<b>DTV</b>	11.2	8.8	9.3	44	34	36	4.5	3.4	3.5
<b>Total Online</b>	36.4	40.4	40.6	223	246	253	22.3	24.4	24.9
<b>Website/Apps</b>	25.3	24.2	24.4	115	105	106	11.5	10.5	10.5
<b>Smart Speaker</b>	15.3	22.9	23.1	107	141	146	10.8	14.0	14.4

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## Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q2 22	Q1 23	Q2 23		Q2 22	Q1 23	Q2 23
All BBC Radio	32,957	32,201	31,680	All Commercial Radio	36,282	38,690	39,192
All BBC Network Radio	30,289	29,571	28,808	All National Commercial	24,634	26,519	26,748
All BBC Local / Regional Radio	7,673	7,381	7,657	All Local Commercial	24,005	26,726	27,704

## Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q2 22	Q1 23	Q2 23		Q2 22	Q1 23	Q2 23
All BBC Radio	48.1	46.3	43.2	All Commercial Radio	49.0	51.4	54.5
All BBC Network Radio	42.5	40.9	37.6	All National Commercial	23.9	25.8	26.3
All BBC Local / Regional Radio	5.6	5.5	5.7	All Local Commercial	25.1	25.7	28.1

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## Platform Share

### All BBC Radio

	Q2 22	Q1 23	Q2 23
AM/FM	35.6	38.2	37.6
Total Digital	64.4	61.8	62.4
DAB	41.1	38.7	39.2
DTV	4.5	3.5	3.5
Total Online	18.8	19.6	19.7
Website/Apps	10.1	9.2	9.1
Smart Speaker	8.7	10.5	10.6

### All Commercial Radio

	Q2 22	Q1 23	Q2 23
AM/FM	28.9	26.7	26.1
Total Digital	71.1	73.3	73.9
DAB	41.6	41.7	42.0
DTV	4.5	3.3	3.5
Total Online	25.0	28.3	28.3
Website/Apps	12.3	11.1	10.8
Smart Speaker	12.7	17.2	17.4